



Oxford Thinking

The Campaign for the University of Oxford

The Vice-Chancellor's General Fund

By giving to The Vice-Chancellor's General Fund, you are maximising our opportunity to put your donation to immediate use, to benefit those who need your support most.

I wish to support Oxford by giving to:

- The Vice-Chancellor's General Fund
- A college*
- A faculty / department*
- A garden / museum / library*
- Another area*

* Please specify

Gifts received for the colleges from Americans for Oxford, Inc. will be transferred directly to the relevant college. Gifts received for the University from Americans for Oxford, Inc. are received by the University of Oxford Development Trust Fund (OUDT). Your kind gift will be held in the specific OUDT broad-purpose fund which most closely corresponds to the area you wish to support. Please see opposite for further details.

- I wish my gift to remain anonymous.

Please consider leaving a gift in your will

- Please send me information about making a gift in my will.

Planned giving

- Please send me information about planned giving that produces income and/or reduces taxes.

My details

Title First name.....

Surname.....

Address

.....

.....

Zip code Telephone

Email

Alumni card number (if applicable).....

Communication preferences

- I do not wish to receive fundraising appeal communications from the University of Oxford.

You can make a gift online now at www.oxfordna.org

Make a gift

I would like to make a gift of \$.....

- I enclose a check made payable to Americans for Oxford, Inc.
- Please charge my Visa Mastercard Discover AMEX

Card no

Expiry date

Start date (if applicable) Issue no. (if applicable)

Name on card

Signature

Date

My company will match my gift

- The appropriate form is enclosed.

Further information

Americans for Oxford, Inc.
Americans for Oxford, Inc. has been determined by the US Internal Revenue Service to qualify under Sections 501(c)(3) and 509(a) of the Internal Revenue Code as a tax-exempt public charity. Tax-deductible contributions may be made to Americans for Oxford, Inc., which seeks contributions to benefit the University and its colleges.

University of Oxford Development Trust Fund
Other than gifts for colleges, all gifts will be held in one of the specific broad-purpose funds within OUDT. The gifts will then be applied in accordance with the purposes of the relevant broad-purpose fund. Details of the broad-purpose funds and their purposes can be found at www.admin.ox.ac.uk/trusts/oudt. Wishes expressed on this form will not give rise to new trusts or other legally binding obligations. Every gift will contribute towards the Oxford Thinking Campaign (www.campaign.ox.ac.uk).

Data Protection
We want to ensure that we keep the details we hold about you up to date and communicate with you fully in accordance with your wishes. Your data will continue to be used for the purposes of communication and marketing activities by post, email, telephone, fax or text message, unless you indicate otherwise. We use tools to monitor the effectiveness of our communications with you, including email tracking, which records when an email from us is opened and/or how many links are clicked within the message. The data from this tracking are generally used in an aggregated and anonymised form. If at any time your details change or you wish to add to or remove from the list of communications sent to you then please contact us.

Your data are held securely in the University's shared Development and Alumni Relations System (DARS), which helps ensure your details are up to date and improves our communications with you. The data may be used by colleges, faculties, departments, administrative units, international offices, recognised alumni societies, sports and other entities associated with the University, and agents contracted by the University in that capacity.

Full details on how your data are held and used are set out in our Data Protection Statement at www.campaign.ox.ac.uk/data-protection or you can request a hard copy from our Database Team. Some sensitive personal data may be held in DARS. If at any time you have any queries about the use of your personal data in DARS or wish to change the fact of, or extent of, use of your personal data, please contact the Database Team, quoting your alumni card number (if you have one):

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Thank you for supporting the University of Oxford

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